

RURALMEDIA.EU

Sharing and reusing photographic and cinema resources in the European Union



CAP@50: Communication networking event.

(Brussels, 9-11 December 2012)



Elaborado por MÉRCODES para la MEDIATECA





REUNIÓN DE MEDIATECAS EUROPEAS DE MINISTERIOS DE AGRICULTURA DE FRANCIA, PAISES BAJOS Y ESPAÑA. AMSTERDAM, BAARN, 12 DE MAYO 2009. * LE CINEMA AU POUVOIR″

MISSION

To disseminate and transfer experiences and work materials shared in the recovery and enhancing of multimedia materials concerning rural environments.

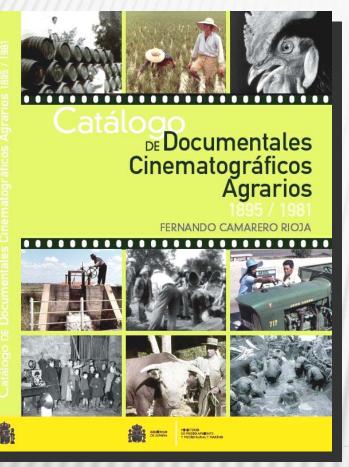
WHO?

Exchange of experiences has been taking place since 2009 between units (film and media libraries) of the MInistries of Agriculture of France, The Netherlands and Spain, responsible for managing their documentary, photographic and cinema heritage. The ministry of Poland has recently expressed its interest in joining this cooperation project.





GOALS



 ✓ To recover and enhance audiovisual heritage (cinema, photographic and audiovisua) related to rural development.
✓ To introduce audiovisual heritage in the work of the scientific and educational community, as a learning and dinamizing tool

✓ To support, foster and carry out new audiovisual products that will furnish new elements for the knowledge and discussion about agrarian polici in the European Union.

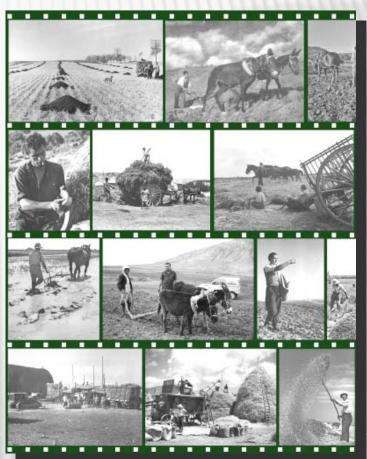
✓To trigger debate and reflection about both, common and differentiating elements of the audiovisxual products of the Member States.



✓ To disseminate, among European citizens, the development and importance of agriculture and agrarian policies for the cohesion and integration of the European Union. \checkmark To capitalize, transfer and manage the knowledge regarding rural development and agrarian policies. ✓ To facilitate the arrival of more european territories to the process of enhancing audiovuisual heritage... To raise awareness among European Institutions and National Adminsitrations about the importance of using and enhancing audiovisual heritage in the dissemination, research and education regarding agrarian policies...

 ✓ To facilitate the exchange of experiences and inciding methodologies in the realm of rural development .

GOALS

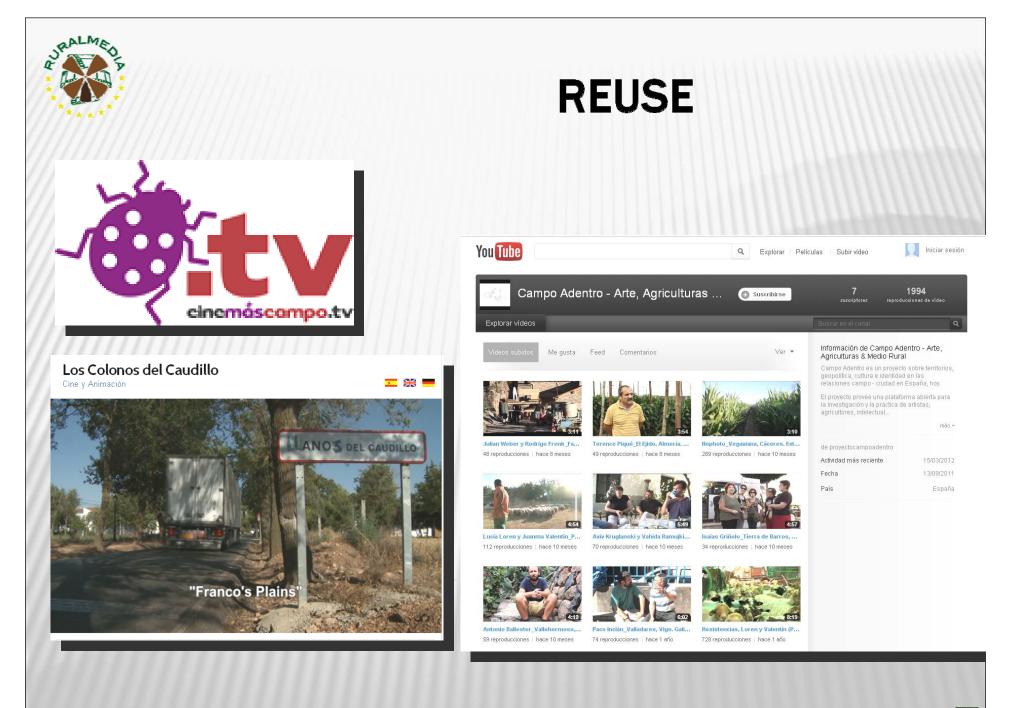




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En imágenes El

En el Ministerio En Internet





🔇 www.ruralmedia.eu





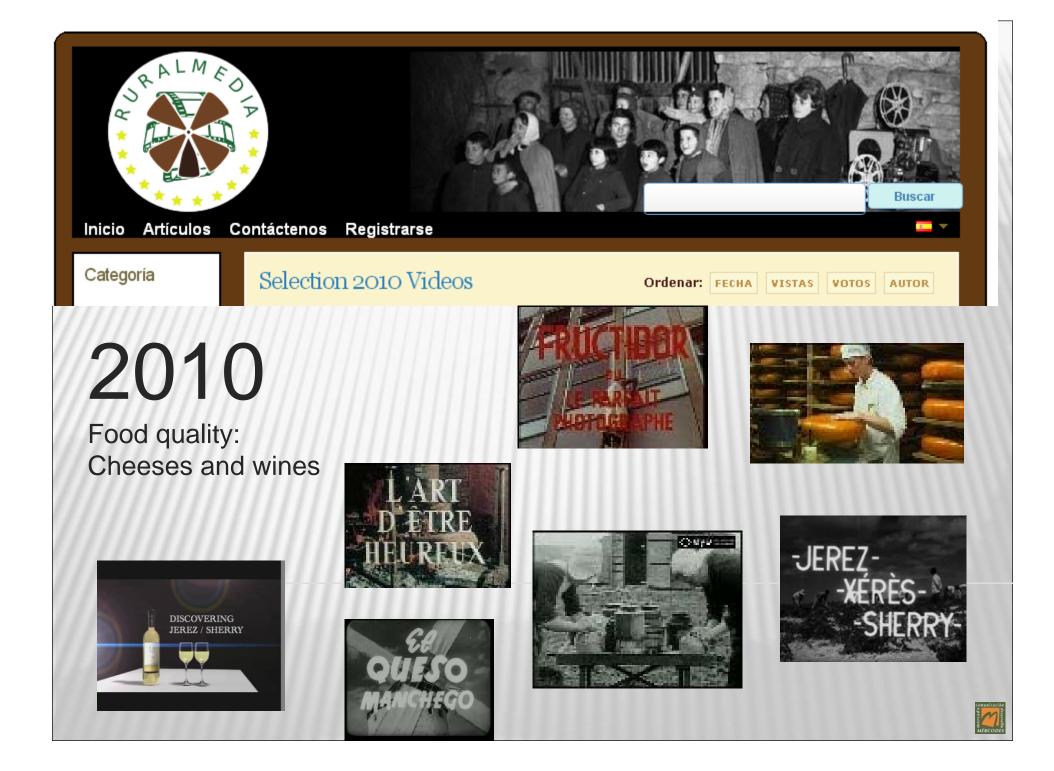
A total of **40 films, with a total duration of almost 14 hours** are currently broadcasted from the website <u>www.ruralmedia.eu</u>.

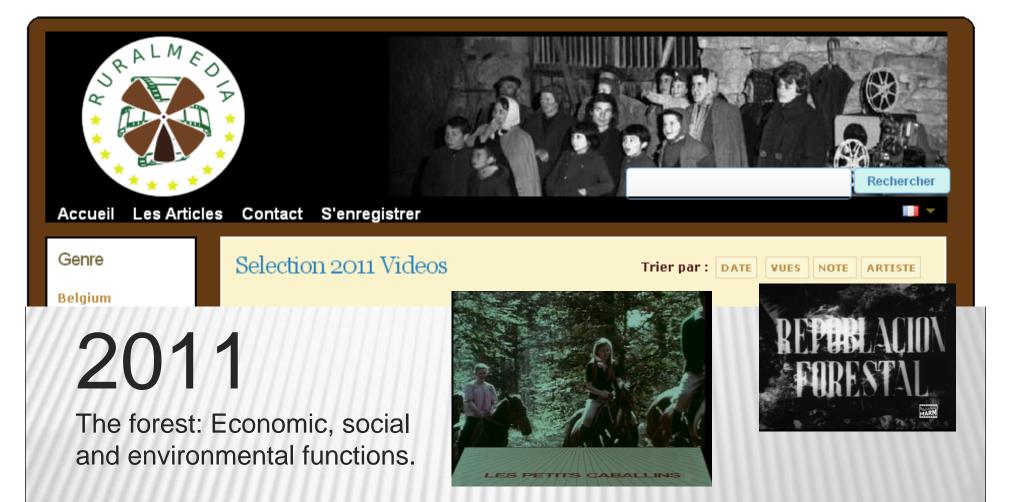
The adding of topics is done through yearly thematic cycles agreed among the promoters.



Home Artikelen C	Contact Aanmelden		Zoeken
Rubriek Belgium	Selection 2009 Videos	ARTIEST	UM GEZIEN RATING
2009 Agrarian mod plot concentr rural women.	lernizing, ation, and	MADAME JENSORS SHERIO & ARMAN CHARTHER	
KA HUJER Y LA COHUHI RUDAL		LE PREMIER PAS	THE INNOVATORS











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2012. 50 th CAP Anniversary



de Política Agrícola Común Preparados para el futuro





C AN AN





Agricultura y medioambiente en constante alianza Agriculture and enviroment: in constant alliance









Suggestion for

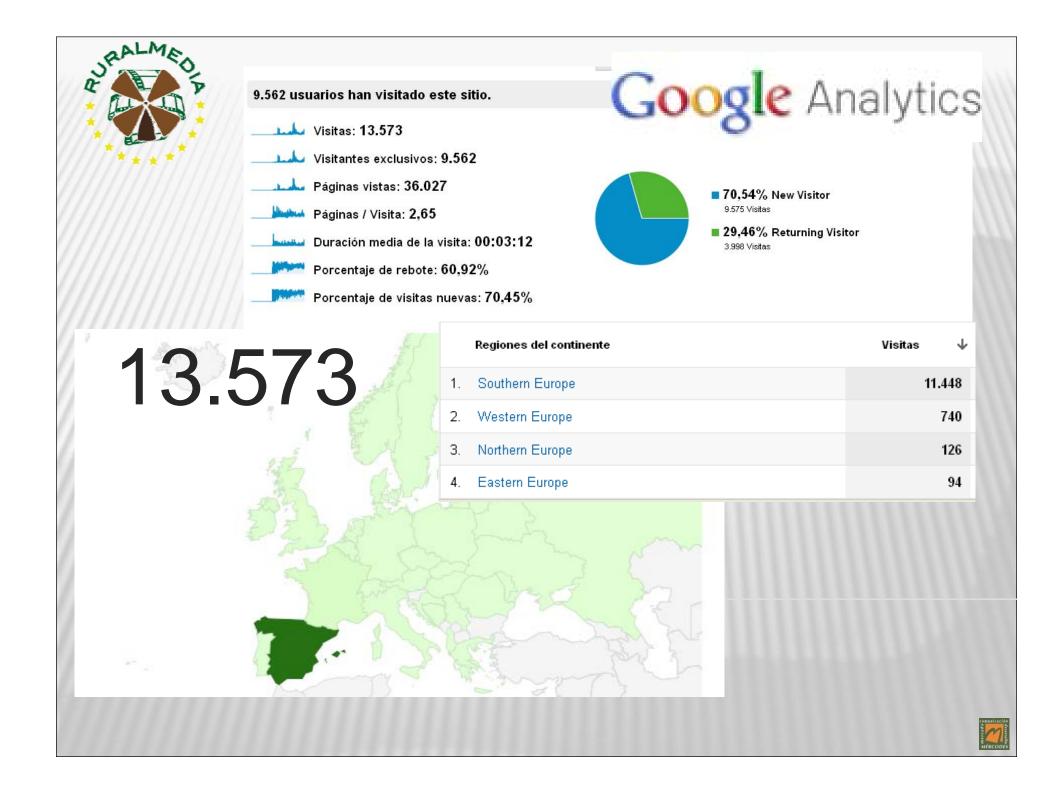
2013.

Generational relay in agriculture. Youth and rural development.





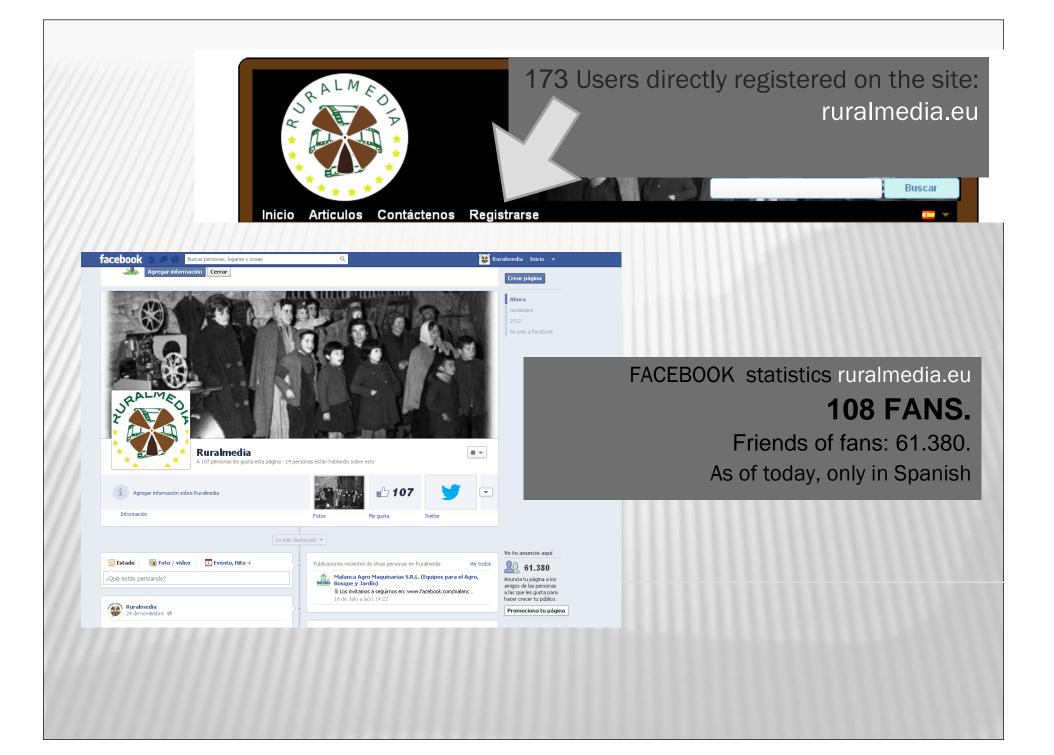






658 direct visits to CAP- specific URL, plus the viewing of all selected films.			
Documentary viewing data	Página vistas		
• El barbecho 1934	186		
• Fertilidad (1953)	127		
Semillas de modernidad (1980)	395		
Sensibilización ambiental para el sector agrario (2003)	108		
Buenas prácticas agrarias y ganaderas (2008 y 2009)	128		
Guía de la condicionalidad. Medidas para evitar el deterioro de hábitats (2011)	262		
Ayudas de la PAC	103		
Polítique Agrícole Commune. La voix de ses pères. (2009)	137		
Overstag. Sicco Mansholt	115		







THANK YOU

JUAN MANUEL GARCÍA BARTOLOMÉ

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MINISTERIO DE AGRICULTURA, ALIMENTACIÓN Y MEDIO AMBIENTE